

Perspectives for Regional Investments for Growth in South East Europe

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1. South East Europe (SEE) 2020 Strategy

2011 - Vision (according to the EU 2020 Strategy)

2012 – Preparation

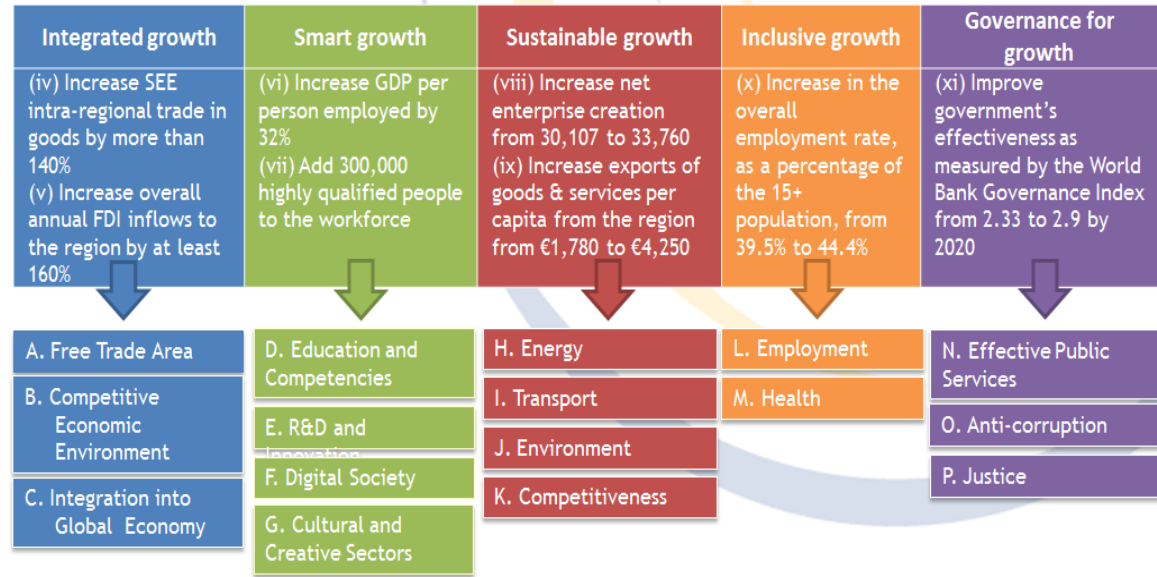
2013 – Endorsement:
Headline targets + Structure

2014 – Setting the governance structure

2015 – First year of implementation (and introduction of the Flagship approach)

Overall targets:

- (i) Increase SEE average GDP per capita relative to the EU average: from 36.4% to 44% in 2020
- (ii) Boost total SEE trade in goods and services: from EUR 94.4 billion to 209.5 EUR billion in 2020
- (iii) Reduce SEE trade deficit: from -15.7% (the average in 2008-2010) to -12.3 % of GDP in 2020 (1 million new jobs to be created in the SEE region)



- Employment
- Education
- Social policy
- Mobility
- Migration

Mobility



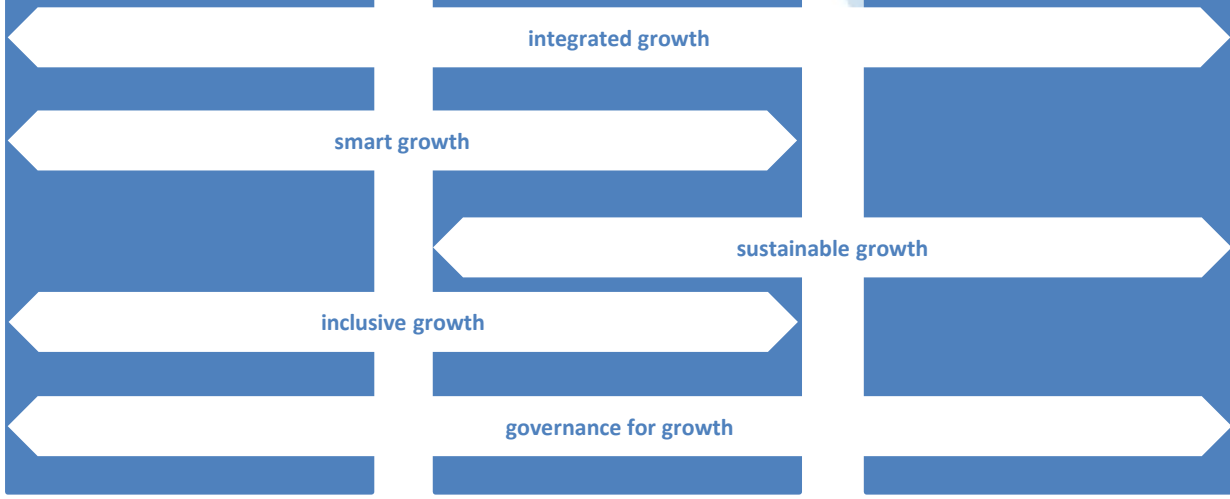
- Industrial policy
- Trade policy
- Investment
- Innovation
- SME and enterprise policy

Competitiveness



- Transport
- Energy
- Electronic communication policy
- Trade (facilitation)

Connectivity



2. Improving conditions for investment

| Title of action | implementin/ coorindating structure | 2016 | 2017-2018 |
|---|--|---------|-----------|
| 1.1. Regional Investment Policy Review (Benchmark Analysis) | RCC | 100,000 | 100,000 |
| 1.2. Regional Dialogue on Improving Conditions for Investments and Investment Promotion | RCC | 122,000 | 250,000 |
| 1.3. Development and implementation of a regional investment policy reform agenda | WB/RCC | | 2,000,000 |
| 1.2. Business-friendly certification services and e-building permit system | GIZ/RCC | | 7,000,000 |
| 1.3. Investment related statistics | CEFTA | 50,000 | 50,000 |

3. RCC Strategy and Work Programme 2017 - 2019

A. Implementing SEE 2020 Strategy through flagship approach

- A.1. Skills and Mobility
- A.2. Connectivity
- A.3. Competitiveness

B. Governance, rule of law and security cooperation

- B.1. Public Administration Reform
- B.2. Justice
- B.3. Anticorruption
- B.4. Fight Against Serious and Organized Crime
- B.5. Security cooperation

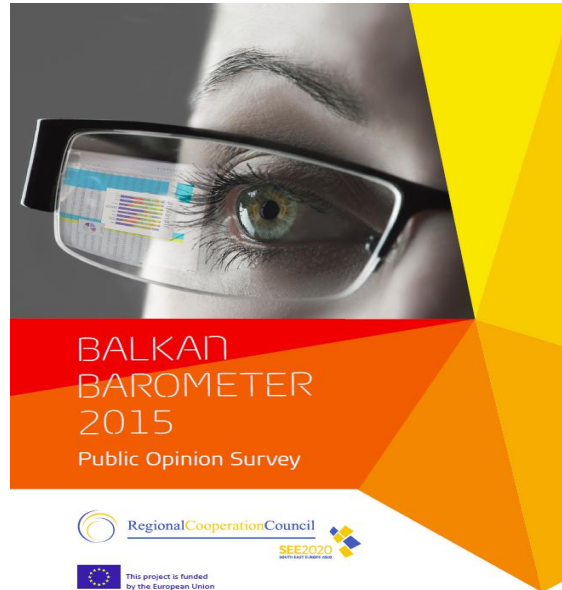
C. Horizontal and Supporting Activities

- C.1. Strengthening cooperation between the SEE governments and with the EU
- C.2. Supporting and streamlining the regional cooperation structures
- C.3. Broadening links and strengthening partnerships with other regional stakeholders

4. Synergies with other Strategies/Programmes

- SEE 2020 Strategy, the Danube and Adriatic Ionian Macro-regional strategies;
- the corresponding European territorial cooperation programmes (Danube Transnational Programme and ADRION), along with the Balkan Mediterranean Programme;
- as well as with the existing cross-border cooperation programmes.

5. Balkan Barometer - Public and Business Opinion Survey



6. South East Europe Donor Assistance Database - SEEDAD

www.seedad.enigma.ba/index-about.htm



Welcome to SEEDAD

SEEDAD - South East Europe Donor Assistance Database – is established with the aim to become the central regional database providing detailed information on donor assistance to SEE region.

SEEDAD is created in order to provide data about regional projects and sectors covered with the intervention on multilateral basis in a user-friendly manner.

[Learn more](#)

7. RCC grant facility

- A. Promote and disseminate results achieved under SEE 2020 Strategy;
- B. Support direct implementation of SEE 2020 objectives;
- C. Support engagement of civil society organizations in monitoring and implementation of the SEE 2020 Strategy.



Thank you!

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