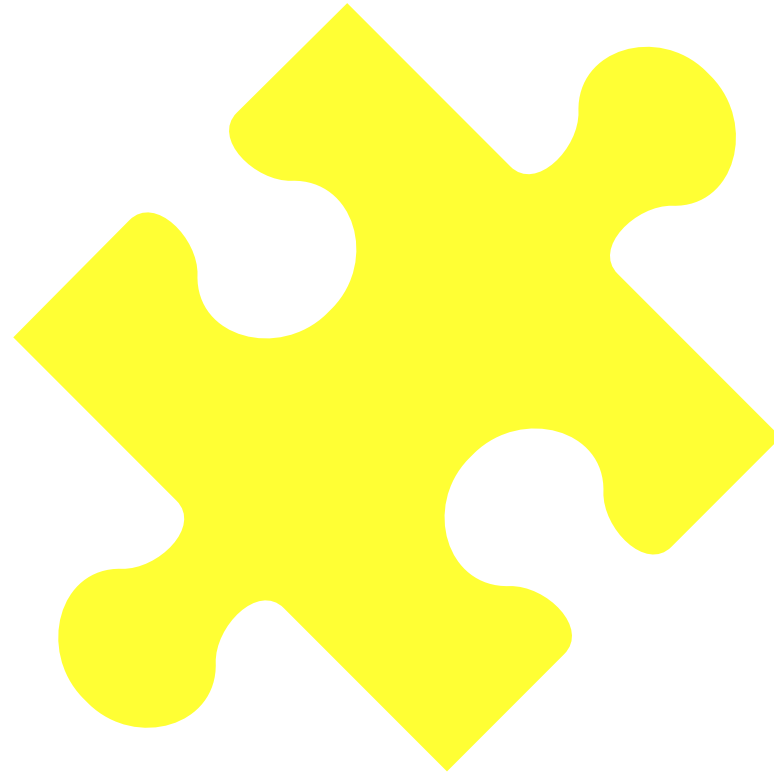


# Diversity & Diversity Management

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Dr. Zora Popova, FUEN



# DIVERSITY IS...

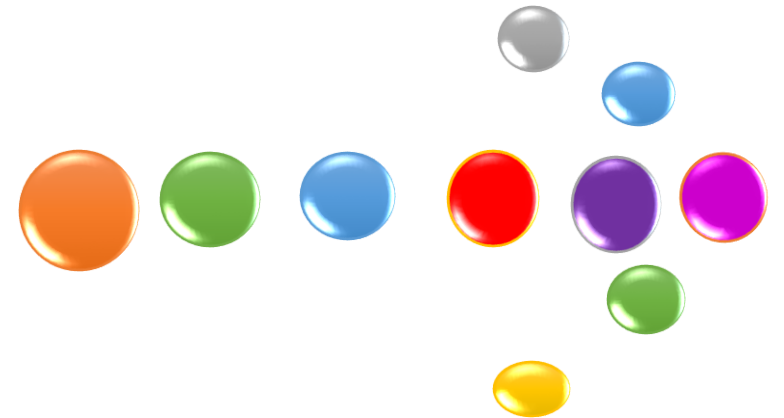
Internal dimension



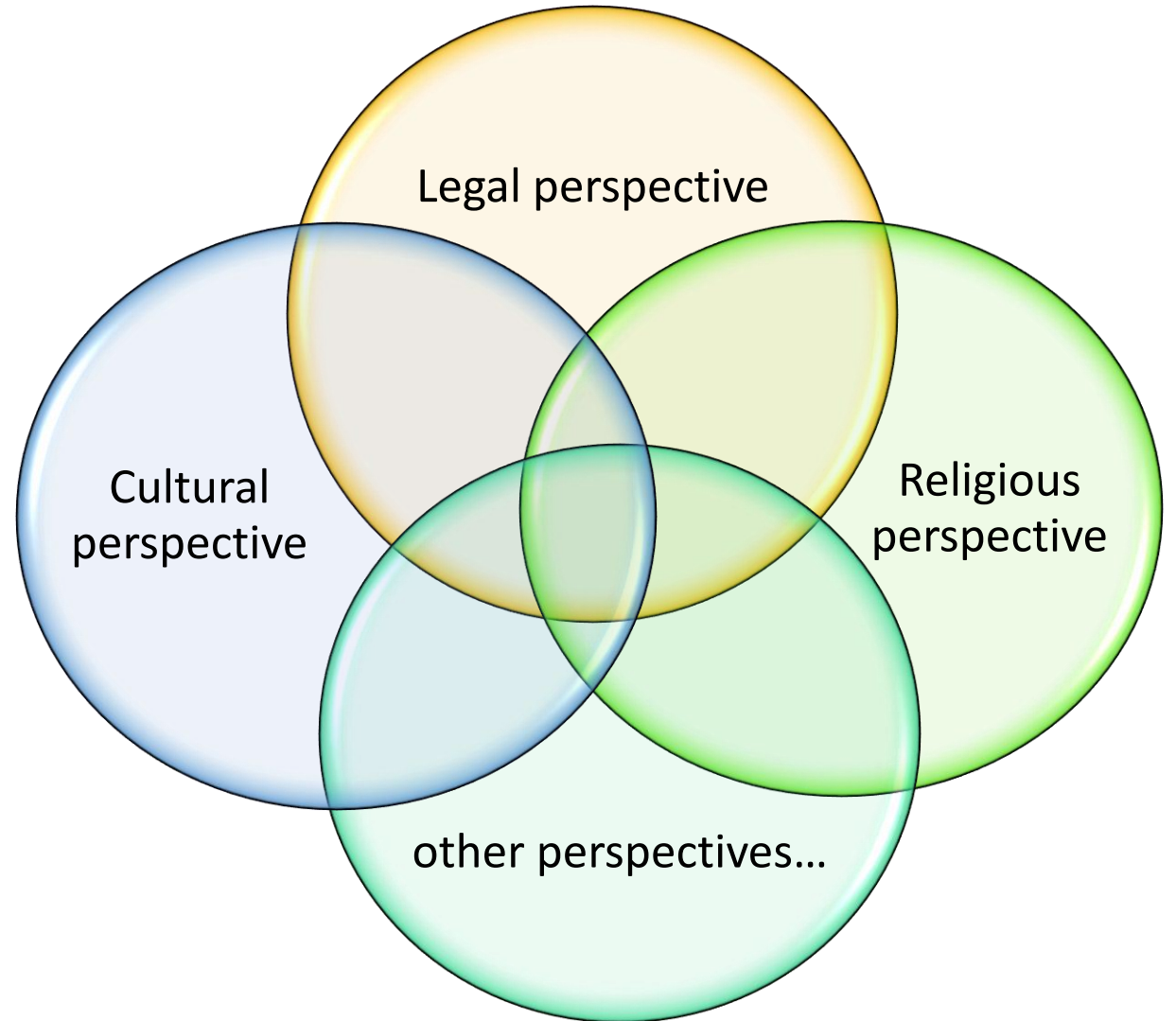
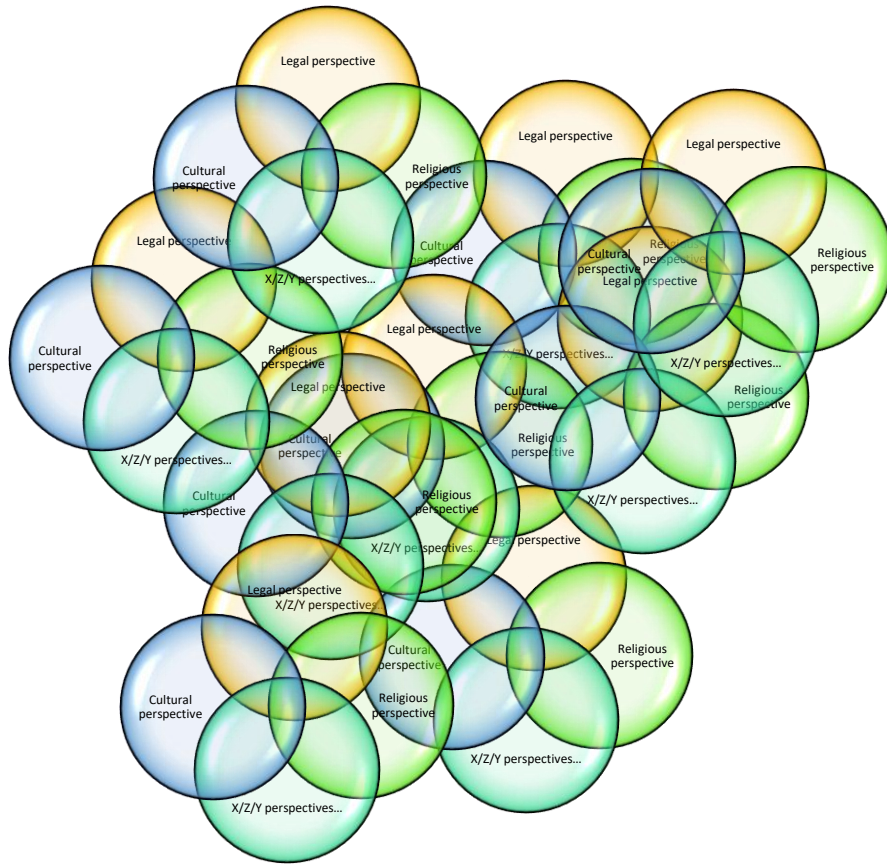
External dimension



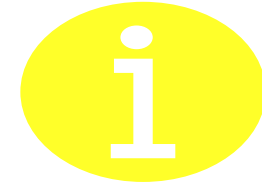
Organizational dimension



# THE TERM 'DIVERSITY'



# DIVERSITY MANAGEMENT



Adequate and effective management of differences based on knowledge, dynamic skills and creative mind-set  
**WITHOUT RIGID PREJUDGEMENT**

S.Ting-Toomey & L.C.Chung, 2004, Understanding Intercultural Communication, Oxford University Press

Policies, programmes and measures aiming to create greater inclusion **OF PEOPLE** from various backgrounds **INTO THE STRUCTURES** that they interact with and **AMONG THEMSELVES**

M.E.M. Barak, 2016, Managing Diversity Toward a Globally Inclusive Workplace, SAGE

