

The logo for NALAS, featuring the word "NALAS" in a bold, white, sans-serif font with a black outline. The text is set against a stylized graphic of a yellow and blue arrow pointing to the right, which is partially obscured by a blue and yellow wavy banner at the top of the page.

NALAS

VIII
GENERAL ASSEMBLY
2013

19-20 April
Skopje
Macedonia

NALAS Evolution of NALAS Strategy

	2001 – 2004	2005 – 2007	2008 – 20012	2013 – 2017
Institutional status	Informal Network	Start up	Fully Operational	“Controlled” growth; Financially sustainable;
Vision	Regional Stability	Knowledge Center, Task Forces	Support LGAs, LGs, internal and international consolidation	Specialized in Scaling Up / Dissemination; Export knowledge in other regions; Speaking with one voice in Brussels
Results	Human connection	Political and organizational maturity	Knowledge production, lobbying, international positioning	

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NALAS Strategic Plan 2013-2017



- 2 Meetings of Planning committee held
- Former, present and future Presidents Session
- Survey of all members
- 2 CLO meetings
- Drafts circulated
- CLO approval at the last meeting in Vienna

OUR VISION

“The citizens of South-East Europe enjoy democracy and regional stability through sustainable cities and communities. With the support of strong local government associations (LGAs) and NALAS, they benefit from efficient services of local governments and an adequate representation of their interests.”

OUR MISSION

“We actively support the **decentralization** process in South East Europe through lobbying and strengthening and connecting our members and thereby contributing to democracy and stability in the region.”

OUR STRATEGIC OBJECTIVES

STRATEGIC OBJECTIVE 1: (Knowledge Center – E-Academy)

- NALAS Knowledge Center is the main knowledge platform for and actively used by local governments (LGs) in South-East Europe (SEE)

STRATEGIC OBJECTIVE 2: (Services)

- Improved and expanded NALAS services strengthen Local Government Associations (LGAs) and their member local governments (LGs) in the decentralization process

STRATEGIC OBJECTIVE 3: (European role)

- Interests of SEE Local Governments visible and taken into account by European institutions

STRATEGIC OBJECTIVE 4: (Financial sustainability)

- Financial sustainability of NALAS

STRATEGIC OBJECTIVE 1: (Knowledge Center)

- 1.1 Develop E-Learning platform and run it through LGAs
- 1.2 Improve functioning of Task Forces
- 1.3 Increase use of new social media
- 1.4 Become market leader for **scaling up/** dissemination in SEE
- 1.5 Strengthen network of Knowledge Management Assistants



The screenshot shows the NALAS website interface. At the top, there is a navigation bar with a home icon and five numbered tabs: 1. Importance of land use planning, 2. Institutions, Policies and Tools, 3. Land use and Infrastructure, 4. Peri-Urban Growth, and 5. Land use and social enquiry. The main content area features a large image of a city with a yellow banner that reads 'Sustainable land use planning'. Below this is an 'Introduction' section with text about urbanization and a 'Start presentation' button. A table of contents follows, listing six modules: 01 Importance of Land Use Planning, 02 Institutions, Policies and Tools, 03 Land Use and Infrastructure, 04 Peri-Urban Growth, 05 Land Use and Local Economic Development, and 06 Land Use and Social Equity. The right sidebar contains sections for 'About this Course' (with a video player), 'Key Messages' (with a 'Start presentation' button), 'Activities' (with icons for pre-test, post test, and exercises), 'Interesting Links' (with icons for growth and crisis blog, development debates, and commission on growth and development), and 'Case studies' (with an icon for Dalian: Evolution of urban form).



STRATEGIC OBJECTIVE 2: (Services)

- 2.1 Improve work of **Task Forces**
- 2.2 Build new Task Forces
- 2.3 Institutionalise NEXPO
- 2.4 Improve **Services** (Quick Response, Shadowing, Peer Review, support weaker LGAs, etc)
- 2.5 Opportunities to participate in LG reforms in **emerging democracies**



***STRATEGIC
OBJECTIVE 3:
(European Role)***

- 3.1 Lobby and representation
- 3.2 Access to EU funds
- 3.3 Feasibility for joint Office in Brussels
- 3.4 Comment EU Policies
- 3.5 Engagement in JCC of CoR
- 3.6 Joint SEE cooperation group within Congress
- 3.7 Lobby for Covenant of Mayors Office



***STRATEGIC
OBJECTIVE 4:
(Sustainability)***

- 4.1 Increase of Membership Fee
- 4.2 Trust Fund
- 4.3 Business plans for paid services (NEXPO, e-learning, etc)
- 4.4 Scaling up business model
- 4.5 EU Projects
- 4.6 Cooperation with SDC and GIZ
- 4.7 Co-financing through strategic partners
- 4.8 Build other partnerships and synergies
- 4.9 Delegate to LGAs through sub-contracting
- 4.10 Limit running costs

