



„Plovdiv (Пловдив) - „The Old Town“ by a n. l. Y.



# CITIES & REGIONS

**Engines of Economic Growth  
in South-East Europe**

NALAS International Municipal Fair  
**WHERE IDEAS COME TO MEET**

Plovdiv, Bulgaria

13-15 May 2015



## Cities and Regions

Engines of Economic Growth  
in South-East Europe



**NEXPO 2015** will be organized from 13-15 May 2015 in the premises of the International Fair Plovdiv, in the City of Plovdiv, Bulgaria.

**NEXPO 2015** will focus on the role of cities and regions in boosting economic growth in South-East Europe.

***NEXPO brings together:***

- **Local governments**
- **Local government associations**
- **Development agencies**
- **Civil society**
- **Businesses**





## NEXPO 2015 Content

### *Fair Exhibition*

Having a booth at NEXPO makes you visible and easily accessible. Use the opportunity to meet people, exchange experiences, learn new things, compare with others, promote your work and find potential partners and investors.

### *NEXPO Workshops*

NEXPO workshops are the perfect place to learn new things, exchange experiences and identify success stories, models and partners.

### *Site Visits*

The Site Visits organized within NEXPO 2015 programme are a unique opportunity to get first hand information about the successful projects of the City of Plovdiv and its public enterprises and institutions.



### *Matchmaking*

The Matchmaking Platform, launched during NEXPO 2013, is further upgraded to enable the municipalities and the private sector to meet, present each other and identify collaboration opportunities.

### *Mayors' Café*

Mayors' Café is a dedicated environment where mayors meet with fellow mayors. Mayors' Café is the perfect place for face to face discussions on cooperation, investments, donations or twinning.

### *Cultural Programme*

NEXPO 2015 will offer a podium for cultural exchange of South East Europe. From folk dancers to choirs and contemporary artists, all will participate in the cultural programme of NEXPO.





## NEXPO Programme

### Day 1

- CONFERENCE – “Governance for Growth”
- General Assembly of NALAS
- General Assembly of NAMRB

### Day 2

- NEXPO 2015 Fair Opening
- NEXPO Fair
- Workshops
- Site Visits
- Matchmaking
- Mayors' Café
- Cultural Programme

### Day 3

- NEXPO Fair
- Workshops
- Matchmaking
- Mayors' Café
- Cultural Programme
- Closing of the NEXPO 2015 Fair



## Plovdiv

The City of Plovdiv is known as a fair city, with over 100 years of experience in organizing fairs and it offers the largest fair venue in South-East Europe, spread on 159,100 m<sup>2</sup>, with 17 multifunctional exhibition halls.

Plovdiv is a remarkable city. Known as the oldest living city in Europe, it offers impressive history, culture, architecture and art. Along come the modern investments in the city, EU projects, industrial zones, e-governance, which make this city a nice place for living, but also a great example to learn from.

“We are very happy and proud to host NEXPO 2015 here in Plovdiv. Our city has a lot to show and we hope that this will be the best NEXPO edition ever”, Mr. Ivan Totev, Mayor of Plovdiv.

## The National Association of Bulgarian Municipalities (NAMRB)

The National Association of Bulgarian Municipalities (NAMRB) is one of the strongest NALAS member associations. It has been established in 1997, and since 1999 it unites all 264 municipalities in Bulgaria. NAMRB has extensive experience in organizing large-scale events and international cooperation. In 2005 NAMRB has established NAMRB-Aktiv Ltd, specialized in event management and consultancy. During NEXPO 2015, NAMRB will organize its Annual Meeting, with over 500 Mayors and delegates.

NEXPO  
co-organizers:



Network of  
Associations of Local  
Authorities of South-  
East Europe – NALAS



National Association  
of Municipalities in the  
Republic of Bulgaria



MUNICIPALITY  
OF PLOVDIV  
[www.plovdiv.bg](http://www.plovdiv.bg)



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